

Notice for Logo Design Competition for Start – Up Cell of MITS, Gwalior

MITS, Gwalior has recently started a Start-Up Cell to provide a platform to on-campus students in order to facilitate and extend initial support for entrepreneurship. Prime objective of Start-up cell is to motivate students to commence their own start-up through ideation and instil within them the passion and spirit to pursue entrepreneurship.

For the Start-up Cell of MITS Gwalior, a LOGO has to be finalized, in view of this, entries are being invited for designing a LOGO for the Start- up Cell.

Content and Requirements of Logo Design-

- The logo should be designed around the theme/objectives of the Start-up Cell and the Institution, with a solemn look, and with strong artistic value.
- The logo should be unique and appealing and convey the spirit of this cell in a wide perspective.
- The logo must be original, and does not infringe the rights and interests of the third party.
- The color should be simple and bright, suitable for colorful, black and white, or colorless background.
- It is advised to avoid the use of any ethnic or religious taboos.
- The logo may be neatly drawn or in digital format with a hard copy in A4 size paper.

Participants of the Competition-

All the students of MITS, Gwaliors

Submission Method-

- Please zip the designed Logo in JPG or JPEG format, along with the participating candidate's name and details (in .docx file) and mail to startupcellmitslogo@gmail.com, stating "Logo for **START-UP Cell**" in the email subject line. It is compulsory to submit the color hard copy of the same to Prof. Sharad Agrawal, Assistant Professor, Deptt. of Mechanical Engg.
- The soft copy to be submitted should be with color and 300dpi or 300 pixels/inch resolution.
- Three submissions of a single candidate may be submitted. (all merged within a single submission)

Deadline of Submission-

All the entries will be considered till **16th February, 2018 up to 4:30 pm.**

Reward

Three designs will be preliminarily selected among all the participants' and will be presented a certificate of honor.

***In-Charge Start-Up Cell
MITS, Gwalior***