SEMINAR ON

CURRENT ISSUES IN TECHNOLOGY AND BUSINESS ENTREPRENEURSHIP MANAGEMENT

SPONSORED BY

Directorate of Technical Education (DTE) Government of Madhya Pradesh, Bhopal

November 07 to 08, 2015

Organised by

MADHAV INSTITUTE OF TECHNOLOGY & SCIENCE

(A grant-in-aid Engineering College of Govt. of M.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

Gwalior – 474 005 (M.P.)

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About the Seminar :

The term "entrepreneur" is difficult to precisely define. Although dictionary definitions often talk of entrepreneurship in terms of organizing and operating a business, the original French term carries with it a sense of adventure and risk for the undertaking. Various English definitions of the term include the concepts of innovation, risk taking, and undertaking a new venture. In reality, what tends to set apart the entrepreneur from other businesspersons is the degree of risk taken in the new venture. By this definition, entrepreneurs may work within established organizations or they may be independent, starting a new venture on their own or as part of a team. No matter which situation an entrepreneur finds him- or herself in, there are some activities that never change. Ideas and business plans must be developed, employees and projects must be managed, clients or customers must be attracted, start-up capital must be obtained, and continuing income must be generated. However, entrepreneurs also face challenges that are not typically a part of the everyday life in established organizations.

The nature of the entrepreneurial organization brings with it a unique set of management problems separate from those experienced in more established organizations or those involved with less risky ventures. Entrepreneurialism tends to be defined by innovation, and innovation requires creative personalities. Such persons tend to require a different management style than those doing more routine jobs. The very abilities that are necessary to be a successful innovator—the abilities to think outside the box and do things one's own way—make management of the creative individuals in an entrepreneurial organization more difficult. On the other hand, just as nature tends to move toward a steady state, so do organizations move toward financial security by taking high risks in the short term in order to become established and successful and take less risk in the long term.

Many of the issues faced by entrepreneurs are the same as those faced by conventional businesses. However, because entrepreneurial organizations tend to be small businesses, the impact of these issues often has the potential to be more serious. Whereas a larger, more diverse or established organization typically has other internal resources on which to draw when problems arise, a struggling entrepreneurial organization may not be able to recover as easily or at all.

This Seminar will help to search the possibilities of new technology and development ideas to the incoming entrepreneurs and also can motivate the general public towards Self Employment Generation through development of new Industries in the country. Also such Seminar will help to find out the necessity for changing government policies and implementing new schemes on Self Employment Generation process.

Objectives of the Seminar :

The main contents of the Seminar is broadly classified as follows :

- Create awareness about the current issues of Business in Entrepreneurship Management.
- Stimulating the potential to develop entrepreneurial orientation through innovation and creativity
- Understanding relationship between business, market, and society
- Understanding the role of management in creating and maintaining business
- Skills and Behavioral Training : Entrepreneurial motivation and competencies, problem solving, counseling and communication.

- Knowledge-based Information Inputs : Curriculum development, procedures involved in initiating, planning, implementing and evaluating Entrepreneurship curriculum.
- Business Opportunity Identification.
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan.
- Small Business Management, Business Crises.

Faculty :

Experts from leading Institutes / Departments will be invited to deliver Lectures.

Eligibility :

The course is open to faculty members of Engineering Colleges, Science and Management Colleges, Polytechnics and entrepreneurs. Preference will be given to those teachers who show a developmental attitude towards entrepreneurship activities.

Date & Time :

07.11.2015 To 08.11.2015, Timing : 10.00 A.M. to 5.00 P.M.

Venue & Duration :

This will be a Two Days residential Seminar organized by Entrepreneurship Development Cell of Madhav Institute of Technology & Science, Gwalior. This Seminar will be organized at M.I.T.S. Campus.

Fees :

This programme is sponsored by Directorate of Technical Education (DTE), Bhopal. Hence, no fees from participating candidates will be charged. In case of outstation candidates, lodging facilities will also be provided free of cost.

Registration and Call for Research Papers :

The completed application in the given format must reach the Organising Secretary through proper channel on or before November 05, 2015. Those who are interest to submit their research paper, the same should reach the Office of the Organising Secretary on or before 5th November, 2015 (required to send a Soft copy in MS-Word, Times Roman fort size (12) by our e-mail (edcmitsgwl@yahoo.com) and Hard copy of same by post at the Institute address mentioned in the brochure. Selected papers will be present in the Seminar.

About the Institute :

Madhav Institute of Technology and Science was establishd in 1957 by His Highness Late Sir JiwajiRaoScindia, Maharaja, of the erstwhile state of Gwalior. The foundation stone of the Institute was laid by Late Dr. Rajendra Prasad on 20th October, 1956 and the building was inaugurated by Late Dr. S. Radhakrishnan on 11th December, 1964. The President of India, Dr. PratibhaDevisinghPatil graced the Golden Jubilee Celebrations of the Institute as Chief Guest on 30th June, 2008.

The institute has a campus of around 45 acres. The prime objective of the Institute is to provide quality technical education at undergraduate and postgraduate levels. The faculty is actively engaged in research and has published numerous papers in National and International Journals. The institute has a campus of around 45 acres. The prime objective of the Institute is to provide quality technical education at undergraduate and postgraduate levels. The faculty is actively engaged in research and has published numerous papers in National and International Journals.

About the E.D. Cell :

The National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology, Government of India, New Delhi has established an Entrepreneurship Development Cell in October, 1988 at Madhav Institute of Technology & Science, Gwalior, to organise Entrepreneurship Awareness Camps and Entrepreneurship Development Programmes for the benefit of Science & Technology persons and extend necessary guidance. During the past years, the Cell has earned escort services to the trainees in approval and execution of their project.

During the period, the Cell has earned creditable achievements in organising more than 116 EAC's, 26 EDPs, 44 REDPs, 15 TEDPs on Computer Hardware Repairing, Assembling and Networking Technology, 24 EDP on Food Processing Industries, 22 TREDPs on various trades, 1 SIMAP training programme, 19 Faculty Development Programmes, Skill Development Programmes on various Trades, EDP on PMEGP beneficiaries etc. Apart from the above Entrepreneurship Developmental activities, we have also engaged in conducting various short term courses like Computer Hardware Training Programme, Computer Networking Technology Programme, Medical Representative Development Programme, Certificate Course on Hospital Management, Certificate Course on Modern Office Management etc.

Organising Committee :

Chief Patron	:	His Highness Shrimant Jyotiraditya M. Scindia Chairman, Scindia Engineering College Society
Patron	:	Er. Ramesh Agrawal, Hony. Secretary, SECS
Organising Chairman	:	Dr. Sanjeev Jain, Director, MITS
Organising Secretary	:	Dr. Deep Sharma, Project Leader, EDC, MITS

Advisory Committee

1. Dr. R.K. Gupta, Dean Administration
2. Dr. P.K. Singhal, Dean Academic
3. Dr. S.K. Jain, Dean Research & Development
4. Dr. R.S. Jadon, Dean, Student Welfare
5. Dr. R.K. Pandit, Head, Architecture Department
6. Dr. Rajeev Kansal, Head, Civil Engineering, MITS
7. Dr. A.K. Wadhwani, Head, Electrical Engineering
8. Dr. C.S. Malvi, Head, Mechanical Engineering
9. Dr. Abhay Mishra, Head, Applied Sciences
10. Dr. Sunita Sharma, Coordinator, Biotechnology
11. Prof. Vandana Sakhre, Coordinator, Chemical Engineering

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(November 07 to 08, 2015)

REGISTRATION FORM

1.	Name in Capital Letters	:	
2.	Designation	:	
3.	Institution	:	
4.	Postal Address with Pin Code	:	
5.	Mobile No.	:	
6.	E-mail	:	
7.	Title of the Paper	:	
8.	Arrival	:	Expected Arrival Date : Time :
9.	Accommodation Required	:	Yes / No

Place : ……..

Signature : ……..

Date : ……

Note : Photocopy of this form may also be used.

Mail to :

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